

Cambridge
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AS & A Level

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Cambridge International Advanced Subsidiary and Advanced Level

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PSYCHOLOGY

9990/03

Paper 3 Specialist Options: Theory

For Examination from 2018

SPECIMEN PAPER

1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of four specialist options in this question paper. In each of your **two** chosen specialist options, answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **3** printed pages, **1** blank page and **1** Insert.

Psychology and abnormality

Answer **all** questions.

- 1 (a) What do Gottesman and Shields (1972) mean by the term 'genetic explanation of schizophrenia'? [2]
- (b) Describe the cognitive explanation of schizophrenia, as outlined by Frith (1992). [4]
- (c) Compare the cognitive explanation of schizophrenia with **one** other explanation of schizophrenia. [6]
- 2 (a) Describe techniques for treating and managing impulse control disorders and non-substance addictive disorder. [8]
- (b) Evaluate techniques for treating and managing impulse control disorders and non-substance addictive disorder, including a discussion of usefulness of different approaches. [10]

Psychology and consumer behaviour

Answer **all** questions.

- 3 (a) Explain what is meant by the term 'choice blindness'. [2]
- (b) Outline the findings of the study into advertising and false memory by Braun-LaTour et al. (2004). [4]
- (c) Discuss the practical applications of conducting research into advertising and false memory. [6]
- 4 (a) Describe what psychologists have discovered about advertising applications. [8]
- (b) Evaluate what psychologists have discovered about advertising applications, including a discussion on cultural bias. [10]

Psychology and health

Answer **all** questions.

- 5 (a) What does Melzack (1965) mean by the term 'gate control theory'? [2]
- (b) Describe the paediatric pain questionnaire proposed by Varni and Thompson (1976). [4]
- (c) Discuss the weaknesses of pain measures for children. [6]
- 6 (a) Describe what psychologists have discovered about sources of stress. [8]
- (b) Evaluate what psychologists have discovered about the sources of stress, including a discussion of individual and situational explanations. [10]

Psychology and organisations

Answer **all** questions.

- 7 (a) Explain what is meant by 'the leader-member exchange model' (Dansereau, 1994). [2]
- (b) Describe **one** way of measuring leadership. [4]
- (c) Discuss **one** strength and **one** weakness of the way of measuring leadership that you described in part (b). [6]
- 8 (a) Describe what psychologists have discovered about temporal conditions of work environments. [8]
- (b) Evaluate what psychologists have discovered about temporal conditions of work environments, including a discussion of the use of quantitative and qualitative data. [10]

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